

## Cynthia Jasperson

Christie's Fine Art and Framing • Yuba City, CA



## Christie's Frames Its Success

When Cynthia Jasperson was once asked to frame 100-year-old shaman charms and a beaded dress from a tribe in Borneo, she happily obliged. That can-do spirit has fueled the meteoric growth of her business, Christie's Fine Art and Framing in Yuba City, since she purchased it from the previous owner a few years ago. With the help of a business loan from Yuba-Sutter Economic Development Corporation and business classes at Northeast California Small Business Development Center (SBDC) at Yuba Community College District, Ms. Jasperson has built a thriving business.

Prior to buying the business from Jack Christie, she worked for him and another frame shop in town. Those jobs helped her realize she had a passion for framing, so she embraced the opportunity to make it a full-time endeavor. In addition to the Borneo artifacts and other unusual pieces she has handled, Ms. Jasperson also

frames traditional prints and posters, as well as custom beveled mirrors and shadow boxes for sports jerseys, war medals, baby keepsakes, and other mementos. She offers photo restoration and print-making services for a one-stop-shop experience.

Ms. Jasperson understands customers' emotional desire to preserve and display treasured memories, so she puts her creative and problem-solving skills to work as she determines the best way to complete a job. Her goal is to hand back art and memorabilia and customers are proud to hang in their homes and businesses, and she meets that mark every time.

If it wasn't for SBDC at Yuba Community College District and Yuba-Sutter Economic Development Corporation, she wouldn't have had the opportunity to thrill so many people.