

### **Lead Center:**

**NEC SBDC at CSU, Chico**  
(530) 898-5443  
<http://www.necsbdc.org>

### **Service Centers:**

**NEC SBDC at  
Butte Community College**  
(530) 895-9017  
[www.bcsbdc.org](http://www.bcsbdc.org)

**NEC SBDC  
Greater Sacramento**  
(916) 563 3210  
[www.sbdc.net](http://www.sbdc.net)  
**Greater Sierra**  
(530) 823-4230  
[www.sierrasbdc.com](http://www.sierrasbdc.com)

**NEC SBDC  
San Joaquin Delta College**  
(209) 954-5089  
[www.sbdc.deltacollege.edu](http://www.sbdc.deltacollege.edu)

**NEC SBDC at  
Shasta College and College of the Siskiyous**  
(530) 225-2770  
[www.sbdsc.org](http://www.sbdsc.org)

**NEC SBDC at  
Yuba Community College District**  
(530) 822-0140  
[www.yubasbdc.org](http://www.yubasbdc.org)

## **Small Business Success is Our Business**

The Northeastern California Small Business Development Center (NEC SBDC) program is the leader in providing business owners and entrepreneurs with the tools and guidance needed to be successful.

Direct and personalized help is provided to entrepreneurs through professional expert consulting supplemented by low-cost or free seminars and conferences. These services are delivered throughout Northeastern California via an extensive network of five Small Business Development Service Centers and twenty-five outreach locations.

The SBDCs provide comprehensive business guidance on best practices for small businesses, business plan development, start-up basics, financing, procurement and contracting opportunities, regulatory compliance, money management, international trade, and manufacturing operations. Several SBDCs offer help in multiple languages or target specific populations, such as veterans, women, rural communities, and/or under-represented ethnic groups.

### **In the 2010 calendar year, the NEC SBDC:**

- Advised 2,394 clients
- Provided 9,721 hours of Counseling
- Held 469 business management training sessions
- Instructed 4,928 training session attendees
- Created 90 New Businesses
- Helped create 321 jobs and retain 144 jobs
- Helped clients increase sales by \$20,272,392
- Facilitated 54 small business loans for a total dollar amount of \$7,832,763

## **Addressing Small Business Needs In a Challenging Economy**

The California SBDC Network is part of a national delivery system that assists more than 1.3 million business owners annually. The SBDC was established by the U.S. Small Business Administration (SBA) and operates throughout the U.S. with 63 regional Lead Centers overseeing operations in more than 1,100 SBDC service centers.



# The Northeastern California SBDC Network

Small businesses in Northeastern California face a challenging economic climate, and other problems specific to this region including difficulties in market access and access to capital, to name a few. NEC SBDC provides new and existing entrepreneurs with the information, skill development and professional consulting designed to help regional small businesses succeed.

